



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR \$10,000

### OFFICIAL SPONSOR OF LANTERN EVENT (PRESENTED BY "COMPANY LOGO")

- Logo placement on event collateral  
*(invites, flyers, posters, brochures, event signage, tickets, etc)*
- Logo placement on home page of website along with hyperlink to company website.
- Logo placement at entrance of Lantern Exhibit  
*(ticket booth, parking, etc.)*
- Recognition as Presenting Sponsor in campaign press releases, press kits, social media and other media materials.
- Recognition in advertising, including TV, radio and print, as available
- Recognition at grand opening night ceremonies with opportunity to give 1 minute remarks to attendees
- Display 10x10 booth at event
- Opportunity to have display table at event
- 50 complimentary VIP tickets

## ILLUMINATION SPONSORS \$5,000

### SPONSOR ONE OF THE LANTERN EXHIBITS: FORBIDDEN CITY, CHRISTMAS VILLAGE, UNDER THE SEA, LANTERN DISPLAY

- Official sponsor of specific exhibit  
*(ie. Forbidden City sponsored by "Company Name")*
- Logo placement and hyperlink on event website under description of exhibits
- Logo placement on event collateral  
*(invites, website, flyers, posters, etc)*
- Logo placement at entrance of exhibit
- Sponsor recognition in press releases, media kits, etc.
- Verbal recognition at grand opening night ceremonies.
- Opportunity to have display table at event
- 25 complimentary VIP tickets

## LEADING LIGHTS SPONSORS \$2,000

- Logo placement on event collateral (invites, flyers, posters, etc)
- Logo placement on event website and sponsor signage at event.
- Sponsor recognition in press releases, media kits, etc.
- Verbal recognition at grand opening night ceremonies.
- Opportunity to have display table at event
- 10 complimentary VIP tickets

## GLOWING SPONSORS \$500

- Company name on event collateral on event website and sponsor signage at event
- Sponsor recognition in press releases, media kits, etc.
- Verbal recognition at grand opening night ceremonies.
- 4 complimentary VIP tickets



**I WOULD LIKE TO BECOME A SPONSOR AT THE FOLLOWING LEVEL:**

- Presenting Sponsorship: \$10000
- Illumination Sponsors: \$5000
- Leading Lights Sponsors: \$2000
- Glowing Sponsors: \$500

**CONTACT INFORMATION**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**PAYMENT**

Name on card \_\_\_\_\_

Card Number \_\_\_\_\_

3-Digit Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

**FOR MORE INFORMATION,  
PLEASE CONTACT:**

**PAM LEDBETTER**

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